

MARCH 8-10, 2024
CAMP BALANDRA



SCC COMMUNICATIONS WORKSHOP

We provide resources that promote effective communication practices while equipping communicators to become effective in telling the Adventist Church's story and the Good News of Salvation.

THE WORK OF COMMUNICATIONS



The Communication Department acts as a facilitator to the Administration and all departments of the Church in witnessing to the community; as well as assisting in getting its' message to both internal and external publics.

To do this, the department will use all available media, and produce content that is relevant to specific demographics within the respective publics.

PURPOSE: Our purpose is to aggressively, yet lovingly and humbly share the message of the Three Angels of Revelation 14 in a way that souls will be favorably attracted to Jesus Christ, and elect to follow Him.

The desired effect of our mission and activities is to create a favourable image of the church, its mission, life and activities, and to witness so that many may follow Christ and become members of His church.

www.interamerica.org

MEET THE PRESENTERS

PETRA PIERRE-ROBERTSON

Petra Pierre-Robertson is a documentalist, librarian, author, writer, editor, blogger, motivational speaker and advocate. Her professional qualifications and research interests cut across three fields – Librarianship, Literature and Gender and Development Studies.

Find out more about her from her website. www.pierrerobertson.com

SHELDON MOORE

Sheldon Moore, with over 15 years as the Audiovisual Technical Director at the South Caribbean Conference, excels in crafting and enhancing audiovisual systems.

He's a key figure, providing crucial training for effective message dissemination. As an Electronic Technician and Video Editor, Sheldon combines technical prowess with creative flair. His commitment extends to teaching audiovisual production at USC and collaborating with the Ministry of Education.

Sheldon's advanced training, including stints at Andrews University and Northern Caribbean University, reflects his dedication. His work, driven by a passion for using electronic media to spread God's message, elevates technical capabilities and impacts lives. Currently, he serves as the Associate Communication Director at the South Caribbean Conference of Adventists.

KIVONNE RAMSAWAK

Kivonne Ramsawak, a humble servant of God, employs his artistic eye for gospel advancement. With 15+ years in Film Making, he graduated with top honours from the University of the West Indies in Film Production and Studies.

Now a Film Director and Editor at UWI St. Augustine Film Production Unit, he's also the First Elder at Five Rivers Seventh Day Adventist Church for six years, juggling roles as Stream Director for the online ministry.

MEET THE PRESENTERS

Despite a busy schedule, he prioritizes family, excelling as a devoted husband and father. His extensive repertoire includes successful projects, notably the acclaimed Family Life Drama Series produced by the church.

STEPHAN DE SHONG

Stephan De Shong, owner of Jus Right Productions & Jus Right Enterprises, brings over 25 years of experience in film and audio-visual production. His career highlights include directing films like "Buckcoo" and "A Fresh Start," the most-viewed local film on TTT's YouTube.

Graduating with honours in Film Production and Film Studies from the University of the West Indies in 2016, Stephan holds roles as special advisor to the Communication Department of the South Caribbean Conference of Seventh Day Adventist, and as Assistant Stream Director and Camera Director at the Five Rivers Seventh Day Adventist Church.

His extensive experience includes working with prestigious clients like The Office of the President of Trinidad & Tobago, The Office of the Prime Minister, and The Trinidad and Tobago Film Company. Inspired by mentors like Tyler Perry, Stephan's focus is now on being the Stephan De Shong of the world, aiming to be a blessing to others and finding success through living by Philippians 4:8.

PASTOR IAN MORRIS

Pastor Ian D. Morris, Pioneer District Pastor of Seventh-day Adventists, committed his life to Jesus at 17, serving 15 years as an elder and 18 years as an ordained minister. Rooted in Adventist values, he believes the Church is divinely raised to proclaim a message of hope. Leading the Real Bible-Based Ministry on Synergy TV, his program "Bible & You" in its third year reaches thousands.

MEET THE PRESENTERS

His ministry spanned Trinidad, Tobago, the Caribbean, and the U.S. After returning to Trinidad, he pastored in various zones, shaping his spiritual impact.

Since 2002, married to Soushira, his partner in life and ministry, and they have two children. Pastor Morris desires to partner with God, making Himself great in the earth.

CONNELL BYRON HUNTE

Connell Byron is an Instructional staff member of the University of the Southern Caribbean in the School of Sciences, Nursing and Technology. He has a strong background in Paint & Coatings technologies, and various areas of Digital & Communication Technologies (DCTs). As a lecturer, his academic areas include Web & Mobile applications development, Databases, Operating Systems, Graphic design, and more. He has a passion for Digital Marketing, Prompt Engineering, AI and Computing Engineering and UAVs Flight and programming.

In addition to his academic role, Bro Hunte serves as the webmaster for the SCC Media team, contributing to various aspects beyond his Web manager responsibilities. For further details, connect with him on LinkedIn.

PROGRAMME FRIDAY

Speak up for those who cannot speak for themselves, for the rights of all who are destitute. PROV 31:8

3: 00 p.m.

Boarding

3: 30 p.m.

Registration

6:00 p.m.

Supper

FRIDAY AFTERNOON

Facilitator

Jilly-ann Springer Cato
Cathrine Sandy-Charles

7:00 p.m.

Prayer

7:00 p.m.

Praise and Worship Renikka David-Charles

7:10 p.m.

Greetings: ***Pr. Edison Williams***

Pr. Leslie Moses

Pr. Royston Philbert

7:30 p.m.

Introduction of Speaker

7:35 p.m.

Special Music Petra Pierre Robertson

Jocelyn Pierre-Isaac

7:30 p.m.

Devotions

Bro. Avonne Browne

8:00 p.m.

Prayer Focus

8:05 p.m.

Ice Breaker Facilitator

Getting to Know You

Participants

8:10 p.m.

Director's Address

Pr. Edison Williams

8: 25 p.m.

Introduction of Speaker
by Pastor Edison Williams

8:30 p.m.

Presentation 1

Pr. Royston Philbert

The Church that Inspires

9: 10 p.m.

Question & Answer

9:20 p.m.

Prayer Focus

9:25 p.m.

Announcements

PROGRAMME SABBATH

Facilitator

Bro. Avon Browne

SABBATH MORNING

5:00 a.m.

Personal devotion Rooms

6: 00 a.m.

Prayer/Welcome

6:10 a.m.

Morning Hymns/Praise

Jeromy Thomas (video)

6:20 a.m.

Introduction of speaker

6:25 a.m.

Devotions

Pr. Royston Philbert

6:55 a.m.

Prayer Focus

BREAKFAST (7:05 - 8:20)

Facilitator

Bro. Avon Browne and
Lisa Boucaud-Bramble

9:00 a.m.

A moment of Praise

Participants

9:10 a.m.

Introduction of Speaker

Bro. Avon Browne

9:15 a.m.

Ministry of Music

Fitz-Rian St Hilaire

9:20 a.m.

Presentation 2

Mrs. Petra Pierre-Robertson

Roles and Responsibility
of the Communication Leader

10: 05 a.m.

Question & Answer

TEN MINUTES BREAK (10: 15 – 25)

PROGRAMME SABBATH

If I speak in the tongues of men or of angels, but do not have love, I am only a resounding gong or a clanging cymbal. 1 COR 13:1

LIVE MUSIC (Video Compilation)

10:30 a.m.	Introduction of Speaker/Facilitator
10:35 a.m.	Ministry of Music Marion Joseph-Lopez
10:40 a.m.	Presentation 3 Pr. Royston Philbert
	News and Information: Identifying and Sharing Stories
11:20 a.m.	Question and Answer

TEN MINUTES BREAK (11: 30 – 11: 35 a.m.)

11:40 a.m.	Praise and Worship Fitz-Rian St Hilaire
11:50 a.m.	Offering
11:55 a.m.	Closing exercise
11:30 a.m.	Ministry of Music Fitz-Rian St Hilaire
11:35 a.m.	Presentation 4
12:15 p.m.	Question and Answer
12:30 p.m.	Closing exercise

LUNCH (12:30 p.m. – 1:30 p.m.)

SABBATH EVENING

Facilitator	Sis. Vernique Williams-St Hilaire
3:00 p.m.	Prayer and Song service Point of Praise (Video)

PROGRAMME SABBATH

Before a word is on my tongue you, Lord, know it completely. Ps 139:4

3:20 p.m.	Introduction of speaker
3: 25 p.m.	Presentation 4 Petra Pierre-Robertson The Church that Communicates Effectively: Delivery of Information and Virtual Presentations
4:05 p.m.	Question and Answers
4:15 p.m.	Prayer Focus

10 MINUTE BREAK (4:25 p.m. – 4: 35)

4:35 p.m.	Introduction of speakers
4:40 p.m.	Ministry of Music Janevieve Pierre-Reid (Video)
4: 45 p.m.	Presentation 5 Bro. Kivonne Ramsawak Stephan De Shong The Use of Technology in the Worship Service
5:25 p.m.	Question and Answers
5:35 p.m.	Evening Hymns of Praise Renikka David Charles
5:50 p.m.	Devotions
6:25 p.m.	Prayer Focus
6:30 p.m.	Closing exercise

SUPPER (7:00 p.m. – 7:30 p.m.)

8:00 p.m.	How to enhance audio-visual production/open forum.
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PROGRAMME SUNDAY

Then I heard the voice of the Lord saying, "Whom shall I send? And who will go for us?" And I said, "Here am I. Send me!" ISA 6:8

SUNDAY MORNING

5:00 a.m. Personal Devotions

Facilitator Jilly-ann Springer Cato
Cathrine Sandy-Charles

6:00 a.m. Prayer

6:05 a.m. Song service Elaine Hospedales (Video)

6:15 a.m. Introduction of speaker

6:20 a.m. Ministry of Music

Wayne Johnson (Video)

6:25 a.m. Devotions

6:55 a.m. Prayer Focus

BREAKFAST (7:10 a.m. – 8:00 a.m.)

Facilitator Sis. Marian Joseph-Lopez

8:05 a.m. All that Trills My Soul is Jesus

Fitz-Rian St Hilaire

8:15 a.m. Prayer

8:20 a.m. Introduction of speaker

8:25 a.m. Ministry of Music

B'Jorn Pierre (Video)

8:30 a.m. Presentation 6

Mr. Byron Hunte

Adventist Branding

9:10 a.m. Question and Answers

10 MINUTES BREAK (9: 25 a.m. – 9: 35 a.m.)

Live Music

PROGRAMME SUNDAY

After they prayed, the place where they were meeting was shaken. And they were all filled with the Holy Spirit and spoke the word of God boldly.
ACTS 4:31

9: 40 a.m.

Introduction of speakers

9:45 a.m.

Ministry of Music

St Hilaire Brothers (Video)

9:50 a.m.

Presentation 7

Acquisition and Importation of Equipment

Mr. Anthony Sirjoo

Mr. Sheldon Moore

10:30 a.m.

Question and Answer

BREAK (10: 35 – 10:40 a.m.)

10:45 a.m.

Introduction of Speaker

10:50 a.m.

Presentation 8

Mr. Byron Hunte

Licence and Copyright

11:30 a.m.

Question and Answer

BREAK (11: 35 – 11: 40)

11:45 a.m.

Consecration Service

11: 55 a.m.

Hymns of Consecration

Introduction of Speaker

12: noon

Sermonette

Pr. Ian Morris

12:30 p.m.

Prayer of Consecration

12: 40 p.m.

Closing Exercise

LUNCH