

COMMUNICATIONS WORKSHOP

February 14 and 16, 2025



THEME
COLLABORATE.
INSPIRE. INNOVATE.



COMMUNICATIONS WORKSHOP

February 14, 2025

FRIDAY EVENING

Facilitator, Pr. Edison Williams

7:00 p.m.	Prayer	Sis. Lisa Boucaud-Bramble
7:03 p.m.	Songs of Praise	
7:08 p.m.	Welcome and Greetings	Pr. Edison Williams Pr. Leslie Moses
7:15 p.m.	Introduction of Speaker	Pr. Edison Williams
7:18 p.m.	DEVOTIONS	Eldr. Dayne Nicholas
7:25 p.m.	Introduction of Speaker	Pr. Edison Williams
7:28 p.m.	JESUS' COMMUNICATION MODEL	Pr. Roger Wade
8:10 p.m.	QUESTIONS AND ANSWERS	
8:20 p.m.	Ministry of Music	
8:25 p.m.	Introduction of Speaker	Pr. Edison Williams
8:30 p.m.	ROLES AND RESPONSIBILITIES OF THE COMMUNICATION LEADER	Sis. Petra Pierre-Robertson
9:10 p.m.	QUESTIONS AND ANSWERS	
9:20 p.m.	Closing Remarks	

THEME

Collaborate.
Inspire. Innovate.

COMMUNICATIONS WORKSHOP

February 16, 2025

SUNDAY MORNING

Facilitator , Bro. Kivonne Ramsawak

9:00 a.m.	Prayer	Bro. Gideon Shallow
9:03 a.m.	Morning Hymns	
9:10 a.m.	Introduction of Speaker	Bro. Kivonne Ramsawak
9:15 a.m.	DEVOTIONS	
9:25 a.m.	Musical Interlude	
9:30 a.m.	Introduction of Speaker	Bro. Kivonne Ramsawak
9:35 a.m.	HOPE MEDIA	Pr. Royston Philbert
10:15 a.m.	QUESTIONS AND ANSWERS	
10:25 a.m.	Musical Interlude	
10:28 a.m.	Breakout Sessions	

	Facilitator, Stephan De Shong	
10:33 a.m.	BREAK OUT SESSION 1	
	CRISIS COMMUNICATION	Pr. Nigel Coke

COMMUNICATIONS WORKSHOP

February 16, 2025

	Facilitator, Bro. Avon Browne	
	BREAK OUT SESSION 2	
	MANAGING YOUR ONLINE	Bro. Sheldon Moore
	PLATFORM	
11:15 a.m.	QUESTIONS AND ANSWERS	
	Facilitator, Bro. Kivonne Ramsawak	
11:25 a.m.	Ministry of Music	
11:30 a.m.	Introduction of Speaker	Bro. Kivonne Ramsawak
11:32 a.m.	SOCIAL MEDIA	Pr. Royston Philbert
	AND MENTAL HEALTH	
12:15 p.m.	QUESTIONS AND ANSWERS	
12: 25 p.m.	Closing Exercise	

Access Communication Resources



Communications

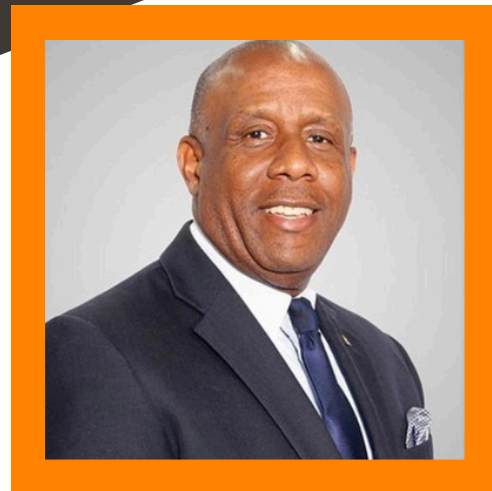
Our purpose is to aggressively, yet lovingly and humbly share the message of the Three Angels of Revelation 14 in a way that souls will be favorably...

southcaribadventists.org

COMMUNICATIONS WORKSHOP

Elder Nigel Coke

Communication, Public Affairs, and Religious
Liberty Director, Jamaica Union Conference of
Seventh-day Adventists



Nigel is a communication specialist whose work spans the public and private sectors. Before his tenure with the Church, he spent over fifteen years in the financial sector, focusing mainly on investments.

He is a dedicated and accomplished communication professional who is passionate about sharing the Adventist message. As Communication Director for the Jamaica Union Conference of Seventh-day Adventists, Nigel oversees the development and implementation of communication strategies to promote the church's mission and activities.

With a strong educational foundation in Communication, Nigel has honed his media and public relations skills. His expertise has been instrumental in elevating the church's presence and message across various platforms.

Nigel's commitment to his faith and profession is evident in his work. He strives to communicate the Adventist message effectively to diverse audiences. His collaborative approach and creative vision have earned him respect and admiration from his colleagues and the wider community.

He serves on the church's Executive Committee (Board) and other administrative and finance committees.

He is the Chairman of the NCU Media Group Advisory Board, a member of the Press Association of Jamaica and the Society of Adventist Communicators in North America, and the current Secretary-General of the National Religious Liberty Association (NRLA) in Jamaica.

Twenty-seven years ago, he married the love of his life, Bobbette. They are parents to two young adult sons, Chad-Anthony and Ramoy.

COMMUNICATIONS WORKSHOP

Roger Wade



Roger R. Wade was born on the island of Trinidad in the West Indies. He was educated in Trinidad, New York, Maryland, and at Oakwood College (now University) in Huntsville Alabama.

Roger R. Wade has a passion for the church's most precious resource -- the youth. He has worked in Youth Ministries for 42 years leading out as AY leader to Union Youth Director and served as the first Director of the National Black Youth Resource Center, which was on the campus of Oakwood College (now University) in Huntsville, Alabama.

Since his call to the organized church in 1998, Roger R. Wade has served the Northeastern Conference, Southern California, Southwest Region Conference, South Central Conference, and Mid-American Union Conference; and as of April 1, 2021, he returned to the South Central Conference to serve as the Communications and Public Relations Director. In July 2003, Pastor Roger R. Wade was duly ordained to the work of the gospel ministry. Through the power of the Holy Spirit, God has used him to date to baptize over 850 persons.

Roger R. Wade teaches, preaches, writes, as well as produces, and coordinates many large meetings and events and volunteers on numerous community Board of Directors. His recent joy is being one of the hosts on the Pastors' Round Table – a weekly online show where discussions deal with ministry being relevant, resourced, and real.

Roger R. Wade is married to the former Lorraine Lawrence of Neptune, New Jersey. They have one young adult son: Anthony Roger Richard Wade.

COMMUNICATIONS WORKSHOP

Sheldon Moore



Sheldon Moore, with over 15 years as the Audiovisual Technical Director at the South Caribbean Conference, excels in crafting and enhancing audiovisual systems.

He's a key figure, providing crucial training for effective message dissemination. As an Electronic Technician and Video Editor, Sheldon combines technical prowess with creative flair. His commitment extends to teaching audiovisual production at USC and collaborating with the Ministry of Education.

Sheldon's advanced training, including stints at Andrews University and Northern Caribbean University, reflects his dedication. His work, driven by a passion for using electronic media to spread God's message, elevates technical capabilities and impacts lives. Currently, he serves as the Associate Communication Director at the South Caribbean Conference of Adventists.

COMMUNICATIONS WORKSHOP

Petra Pierre-Robertson



Petra Pierre-Robertson is a documentalist, librarian, lecturer, author, writer, editor, blogger, motivational speaker and advocate. Her professional qualifications span library and information science, literature and gender studies.

Over the years she has lectured courses in literature, information literacy and communication skills. She has also conducted workshops on public speaking, communication and writing to name a few.

Find out more about her from her website. www.pierrerobertson.com