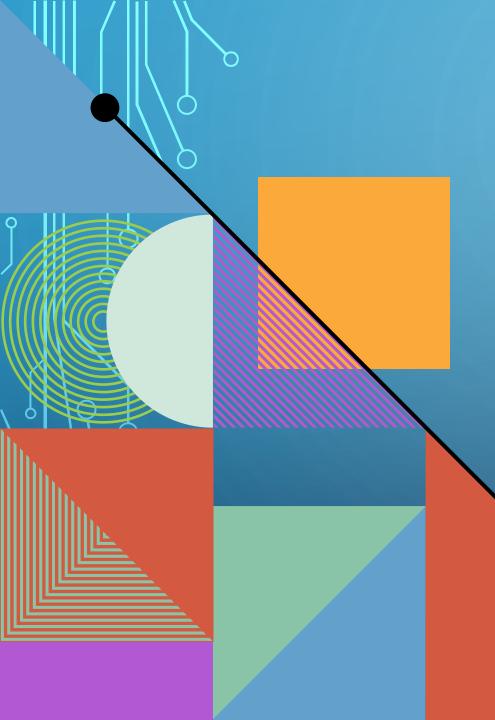




- What are the functional pillars of the Church Mission?
- What has changed?
- What has not changed?
- How do we bridge the gap between the unchanged and the changed?



What are the functional pillars of the Church Mission?

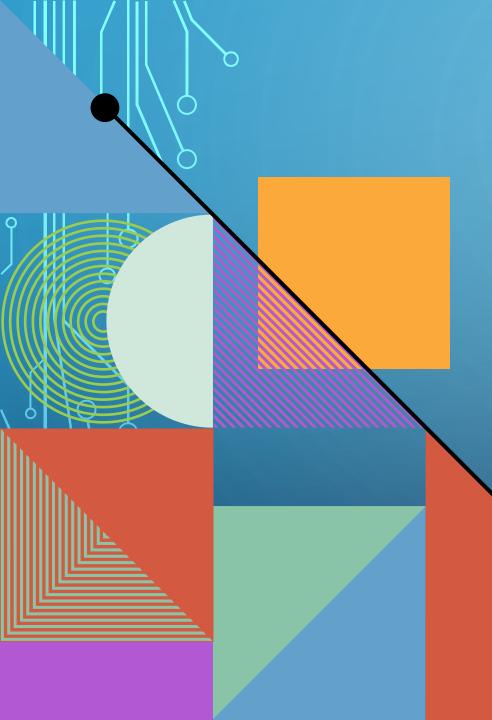
- PREACH TEACH BAPTISE

What has not changed?

- OUR GOSPEL COMMISSION

What has changed?

How do we bridge the gap between the unchanged and the changed?



What are the functional pillars of the Church

Mission?

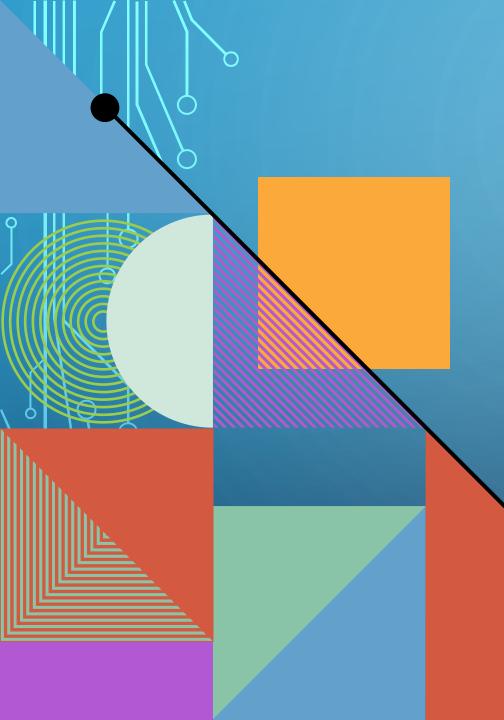
What has not changed?

What has changed? - PEOPLE - WE LIVE IN

A WORLD OF GEN Xs, MILLENIALS AND

GEN Zs

How do we bridge the gap between the unchanged and the changed?



What are the functional pillars of the Church

Mission?

What has not changed?

What has changed?

How do we bridge the gap? -

STRATEGY.TECHNOLOGY.TOOLS

The bible gave us a secret "Knowledge shall increase". But it did not say men shall be wiser!



DISCUSSION

- The old strategies and approaches seemingly are generally no longer working.
- We have an entirely new vocabulary, different attention spans and more
- Yet the heart of man and his need for salvation still is paramount
- We live in an age of fast-expanding knowledge we shall discuss some elements which in my view, can make a difference in ministry



STRATEGIES

- Understanding the Web/Internet.
- Understanding search engines
- Stock Libraries
- Photo Editing
- Marketing tools
- Collaboration
- Mass Communication Blogs, Articles,
 Newsletters
- AI & Other tools



- Understanding the Web/Internet.
- Understanding search engines. –
 AVAILABLE FOR DOWNLOAD
- Stock Libraries
- Photo Editing
- Marketing tools
- Collaboration
- Mass Communication Blogs, Articles,
 Newsletters
- AI & Other tools



- Understanding the Web/Internet.
- Understanding search engines.
- Stock Libraries Video and Photo.
 Build your own!
 Lightstock, Creation Swap, Unsplash, and Pexels
- Photo Editing

Luminar Neo - Al-powered photo editor

Canva - Al-powered design app

Pixlr - easy-to-use online AI editor

Lensa - mobile AI photo editor



- Marketing tools
- Collaboration
- Mass Communication Blogs, Articles,
 Newsletters

Screen Recorders such as Loom, Screencast-O-Matic

Notetakers such as Otter.ai and Evernote.
Writing efficiency tools such as Quillbot and
Grammarly, WordTune & Copy.ai, Rytr



- Assorted collection of AI & and other tools
- Calendar management such as Calendly, Google Calendar,
- Image creation tools such as DALL-E, Topaz Photo AI and more
- ChatGPT, Google Bard and more
- GrammarlyGO
- Believe it or not GitHub



- But thou, O Daniel, shut up the words, and seal the book, even to the time of the end: many shall run to and fro, and knowledge shall be increased.
- We live in an age of fast-expanding knowledge.
- Use these modern tools and strategies to empower your ministry!
- Remember Tools! Not Apps!

